## Suggested Course Sequence

For students entering the major in catalog year 2017-18

YEAR 1				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	ENG 151 Composition & Writing from Sources	3	ENG 152 Writing about Literature	3
	CM 101 Public Speaking (Communication Intensive)	3	MKT 206 Principles of Marketing	3
	Humanities I (HUM)*	3	MGT 204 Principles of Management	3
	LAW 208 Business Law	3	EC 202 Principles of Economics: Micro (Social Science I**)	3
	MATH 136 Statistics (Quantitative Literacy)	4	Elective or Minor Class	3
	FYS 100 New Student Seminar	1		
CREDITS	16-17 CREDITS		<b>15</b> CR	REDITS
YEAR 2				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	Scientific Reasoning Lab (SR-L)	4	ART 110 Fundamentals of Design I (Fine Arts)	3
	MGT 210 Business Writing (200-level Writing Intensive)	3	Humanities II*	3
	FMER 223 The Business of Fashion	3	FMER 210 Fashion and Culture (Social Science II**)	3
	FDES 200 Introduction to Textiles	3	FMER 260 Merchandise Planning and Control	3
	Elective or Minor Class	3	Elective or Minor Class	3
CREDITS		REDITS		REDITS
YEAR 3		-		
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	Humanities III*	3	FMER 323 Fashion Product Merchandising	3
	FMER 320 Fashion Retailing	3	MKT 311 Consumer Behavior	3
	FMER 315 Writing for Fashion (300-400-level Writing Intensive)	3	FDES 274 History of Fashion	3
	ACC 140 Financial Accounting	4	Quantitative Literacy /Scientific Reasoning (QL/SR)	3
	Elective or Minor Class	3	Elective or Minor Class	3
CREDITS	16 CREDITS		15 CREDITS	
YEAR 4				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	Humanities IV*	3	INBUS 325 International Marketing	3
	FMER 360 Visual Merchandising	3	EC 201 Principles of Economics: Macro (Rec'd)	3
	MKT 336 Integrated Marketing Communications	3	FMER 4xx Fashion Elective or General Elective	3
	FMER 417 Senior Business Internship	3	Elective or Minor Class	3
	Elective or Minor Class	3	Elective or Minor Class	3
CREDITS	15 CREDITS		<b>15</b> CR	REDITS

## **GENERAL EDUCATION NOTES**

General Education courses are identified in blue.

- Specific courses that fulfill SEE general education requirements are listed in the catalog and on the portal.
- Students must complete all general education and major requirements and earn a minimum of 120 credits.
- 15 credits must be taken at the 300 or 400 level.
- All courses in the student's last 30 credits must be taken at Stevenson.

\*HUMANITIES classes must be from at least three different disciplines.

\*\*SOCIAL SCIENCE classes must be from two different disciplines.